

# Official information sheet of the Hanseatic and University City of Rostock

**in accordance with Articles 13 and 14 of the  
General Data Protection Regulation (GDPR)\*  
for marketing of tourist offers**

<b>Person responsible for data processing</b> (Name of the institution, registered office, contact details, authorised representative / management)	Responsible specialist department (contact person, contact details)
Hanseatic and University City of Rostock The Lord Mayor 18050 Rostock, Germany <a href="http://www.rostock.de">www.rostock.de</a>	Tourist Board Rostock & Warnemünde The Tourism Director Am Strom 59 18119 Rostock, Germany Tel.: +49 (0)381 548 00 11 E-mail: <a href="mailto:buero.tourismusdirektor@rostock.de">buero.tourismusdirektor@rostock.de</a>
Contact details of the data protection officer	
Hanseatic and University City of Rostock The Lord Mayor Office of the Lord Mayor - Official Data Protection 18050 Rostock, Germany	E-mail: <a href="mailto:datenschutz@rostock.de">datenschutz@rostock.de</a>

<b>Purposes and legal bases of the data processing</b>
Purposes:
– Dispatch of tourist information or advertising of tourist products and services
Legal bases:
– Art. 6 GDPR para. 1 a: Consent
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<b>Consequences of the data subject failing to provide the data:</b>
The provision of personal data is required by law or contract, necessary for the conclusion of a contract or the data subject is obliged to provide the personal data.
no
X → yes
Consequences of not providing the data
– no dispatch
<b>Categories of personal data being processed:</b>
– Name
– Address: Street, house number, postcode, city
– Email address

**If the data was not collected from the data subject - additionally:**

Information from which source the personal data originate and, if applicable, whether they originate from publicly accessible sources

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**Recipients** or categories of recipients of the personal data:

- Tourist Board Rostock & Warnemünde
- Rostocker Gesellschaft für Tourismus und Marketing mbH
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**Planned data transfer to a third country or to an international organisation**

X → no

yes

Further Information pursuant to Article 13 para. 1 lit. f) or Article 14 para. 1 lit. f) GDPR

**Storage period** for the data or the criteria for determining the storage period:

- Stored until the deletion of the data is requested by the person concerned by email to [tzrw.widerruf@rostock.de](mailto:tzrw.widerruf@rostock.de) beauftragt.

**Information on data subject rights**

We would like to expressly point out **your rights to** information, correction, deletion, restriction of processing, data transferability and objection with regard to all of your processed personal data. The legal basis for this is Articles 15 to 21 GDPR.

If the processing of personal data is based on your consent, you can revoke this consent at any time with effect for the future.

You have the right to lodge complaints with the State Commissioner for Data Protection and Freedom of Information of Mecklenburg-Vorpommern: Postal address: Schwerin Castle, Lennéstraße 1, 19053 Schwerin, Germany, Tel.: +49 (0)385 59494-0 or e-mail [info@datenschutz-mv.de](mailto:info@datenschutz-mv.de).

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\* GDPR = General Data Protection Regulation applicable as of 25.05.2018